



# STORY JAM

## STORYTELLING WORKSHOPS

- Strengthen pitches
- Improve communication
- Elevate public speaking
- Advance DEI initiatives
- Inspire creative thinking
- Incorporate storytelling skills

Story Jam Inc.  
[StoryJamStudio.com](https://StoryJamStudio.com)

**"The most powerful person in the world is the storyteller."**

**Steve Jobs**



Story Jam offers unique workshop experiences which empower teams to weave storytelling into speeches, sales, marketing, fundraising, meetings, and customer experiences. Story Jam utilizes narrative and performative techniques to offer leaders and teams the chance to share their own stories (with the option of adding original music for a special performance or event)!

Our experts will train your organization in a spirit of collaboration and fun and we'll share the storytelling fundamentals that enable strong connections with clients, co-workers, and audiences.



# CUSTOMIZABLE OPTIONS

## Story Jam's Method

- Fun, fast-paced exercises to generate story ideas.
- Discussion of structure, story science, and cool hacks.
- Tools for infusing stories into meetings, speeches, podcasts, customer interface, trainings, corporate culture, and more!

## What to Expect

- New ways to energize communication.
- Increased connection and understanding.
- Award-winning story experts.
- Well-tuned sensitivity to participant comfort zones.
- Inclusive materials and processes.
- An opportunity to put one's "work version" aside and become immersed in the power of personal narratives.



# PRAISE FROM CLIENTS



"We took a phenomenal workshop with Stephanie Rogers of Story Jam, who was highly professional while facilitating a fun, structured, and even cathartic afternoon. It was a great chance to deepen my understanding of storytelling and practice in a low-pressure, supportive environment. I would definitely recommend their workshops for anyone looking to enhance their public speaking skills." - D.P.

"Our weekend with Story Jam was amazing. They brought together a great group of instructors. I left with a better idea of how to craft a story and tips on how to be a more confident storyteller." - C.H.

"Steph Rogers has a deep reservoir of knowledge and experience about the craft of storytelling and developing our individual work. She has a discerning eye for helping us develop our stories and she does it in a very empathic and reaffirming way." - W.S.



"Stephanie is amazing - a natural teacher and coach. Story Jam really got the ball rolling in terms of helping us find content." - M.F.

"Stephanie Rogers is a DYNAMO talent. Easy to work with. Great feedback. Awesome experience. Story Jam ROCKS." - K.C.

"Thanks so much for facilitating such an awesome Story Jam session!! The group absorbed your instruction and they were able to craft and create their own individual story! Truly amazing!! Thank you for hosting such an amazing session!" - I.W.

STEPHANIE!! I'm yelling with excitement! That was such an amazing session today! I learned something about each of my direct reports. And who knew they were such great storytellers!" - K.C.



# CONTACT



**Stephanie Rogers**

**Creative Director**

**773-551-1336**

**[steph@storyjaminc.com](mailto:steph@storyjaminc.com)**

**Story Jam Studio**