

STORY JAM

STORYTELLING FOR ORGANIZATIONS



- Boost pitches & marketing
- Harness creativity
- Improve public speaking
- Strengthen teams
- Enhance DEI initiatives
- Elevate culture
- Incorporate new skills

Story Jam Inc.
StoryJamStudio.com

**"The most powerful person in the world
is the storyteller." - Steve Jobs**



Contemporary culture is centered on personal narrative storytelling. Stories connect us. Stories build understanding and empathy. The ability to share our true stories is critical not only in customer interface, but in communications within our own work environments.



Story Jam leads teams to use personal storytelling (and songwriting) as a tool for elevating corporate culture, connecting teams, advancing DEI, and developing practical techniques to embed into meetings, sales, and marketing.

OUR APPROACH

Story Jam offers unique workshop experiences that empower teams to weave storytelling into speeches, sales, marketing, fundraising, team meetings, and customer experiences. We utilize narrative and performative techniques to train and offer leaders and teams the chance to share their crafted stories, often with the option of adding customized songs, written with help from the participants! Our creative experts will train your organization in a spirit of collaboration and fun and we'll share the storytelling fundamentals that enable strong connections with your clients, co-workers, and audiences.



CUSTOMIZABLE OPTIONS

Story Jam's Method

- Fun, fast-paced exercises to help attendees generate story ideas.
- Well-tuned sensitivity to participants' comfort zones.
- Challenging, enjoyable, and effective group and individual activities.
- Tools for using stories to energize sales meetings, speeches, podcasts, the board room, customer conversations, DEI trainings, and more.

What to Expect

- Thought-provoking exercises rewarding participants with fresh story content and new ways to communicate.
- An opportunity for participants to put the "work version" of themselves aside to immerse themselves in interpersonal story development.
- Improv-based games with story prompts.
- Hands-on crafting of personal stories with seasoned instruction.
- An inclusive environment, conducive to sharing and ideas.

Takeaways

Our trainings ensure that your teams will learn to effectively craft and incorporate strong narratives. Participants will become comfortable with sharing stories and applying what they've learned to work and social settings.

BUILDING BRIDGES

We recognize that storytelling goes beyond selling brands. It can strengthen internal culture, improve interpersonal and team communication, and allow people from varied backgrounds to genuinely connect and express themselves authentically.

Gaps in gender, race, background, identity, ability, or culture are effectively filled when people exchange personal, true stories. We inspire such connections with dynamic activities which fall within comfort zones, oral and written exercises, and engaging instruction.



STORYTELLING PRAISE FROM CLIENTS

"We took a phenomenal workshop with Stephanie Rogers of Story Jam, who was highly professional while facilitating a fun, structured, and even cathartic afternoon. It was a great chance to deepen my understanding of storytelling and practice in a low-pressure, supportive environment. I would definitely recommend their workshops for anyone looking to enhance their public speaking skills." - D.P.

"Our weekend with Story Jam was amazing. They brought together a great group of instructors. I left with a better idea of how to craft a story and tips on how to be a more confident storyteller." - C.H.

"Steph Rogers has a deep reservoir of knowledge and experience about the craft of storytelling and developing our individual work. She has a discerning eye for helping us develop our stories and she does it in a very empathic and reaffirming way." - W.S.

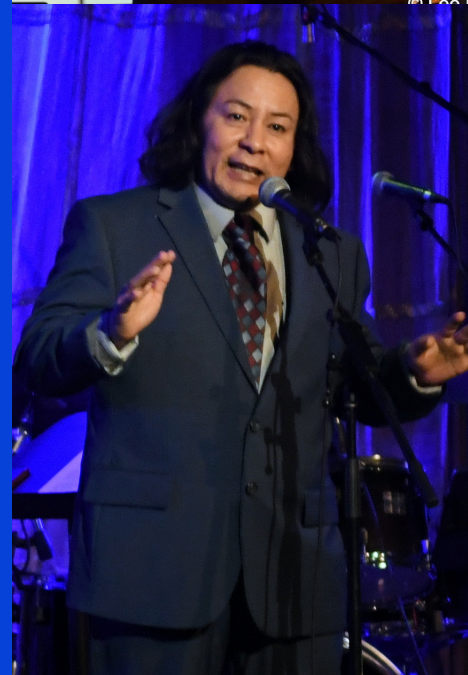


"Stephanie is amazing - a natural teacher and coach. Story Jam really got the ball rolling in terms of helping us find content." - M.F.

"Stephanie Rogers is a DYNAMO talent. Easy to work with. Great feedback. Awesome experience. Story Jam ROCKS." - K.C.

"Thanks so much for facilitating such an awesome Story Jam session!! The group absorbed your instruction and they were able to craft and create their own individual story! Truly amazing!! Thank you for hosting such an amazing session!" - I.W.

STEPHANIE!! I'm yelling with excitement! That was such an amazing session today! I learned something about each of my direct reports. And who knew they were such great storytellers!" - K.C.



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[Story Jam Studio](#)